

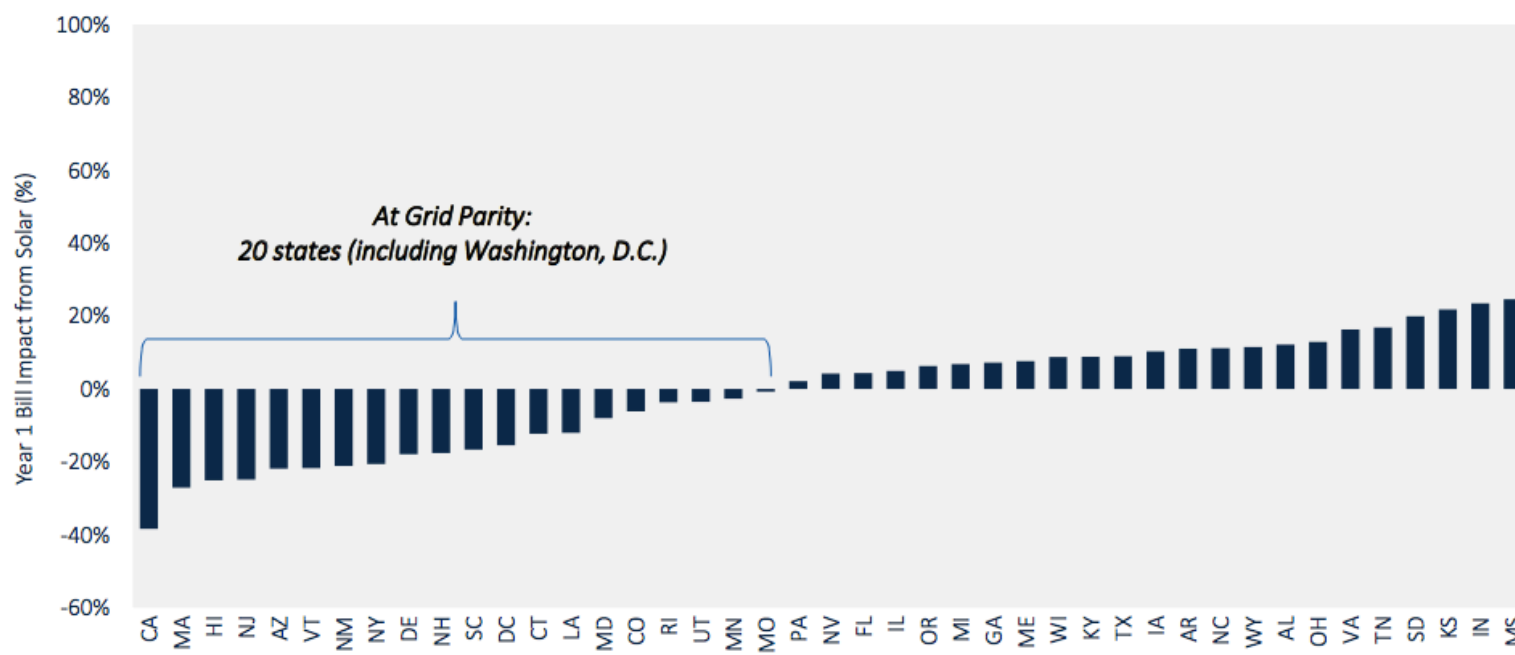
U.S. Residential Solar Economic Outlook 2016-2020: Grid Parity, Rate Design, Net Metering Risk

by Cory Honeyman

As installation costs continue to decline and retail electricity rates climb, residential solar has become increasingly attractive across the United States. 20 U.S. states are currently at grid parity, and 42 states are expected to reach that milestone by 2020 under business-as-usual scenarios.

Residential solar reaches grid parity when the levelized cost of solar energy falls below the annual electricity bill savings in the first year of a solar PV system's life. While traditional grid parity analysis relies on average retail electricity rates to calculate customer savings, we used utility annual rate design, system production and installation costs to more accurately gauge solar's economic viability.

States at Grid Parity in 2016



Note: Grid parity metrics account for all NEM and rate reforms currently in effect for modeled utilities.

This slide-based report explores how rate design and net metering reform risk complicate residential solar economic outlook in ways that can either strengthen or weaken the ro savings that can be attained by a customer. It details what might happen under several reform scenarios, provides case studies, outlines key market drivers and includes in-d out to 2020.

The premium version of this report also comes with the complete, underlying dataset in

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Cory Honeyman is a Senior Analyst at GTM Research with a focus on downstream demand in the U.S. solar market, leading analysis of trends in policy, market design, and solar's economic attractiveness for residential, commercial, and utility customers. He handles primary data collection and analysis for GTM Research and SEIA's U.S. Solar Market reports and covers project development trends in the U.S. utility scale and commercial sectors.
