

# The Leader in Stock Valuation and Forecasting

## RATING AND FORECAST REPORT

Company Name: SOUTHWEST AIR Ticker: LUV

Jun. 02, 2016

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## www.valuengine.com

**SOUTHWEST AIR (NYSE: LUV)** 



### **DATA SUMMARY**

**Sector:** Transportation

Last Close: \$42.54 Valuation: -12.64%

**EPS Growth:** 8.38% **5-Yr Avg Return:** 25.57%

Annual Dividend: \$0.30

Trade Date: Jun 1, 2016

Trailing P/E: 10.92 PEG Ratio: 1.30 Volatility: 27.81%

Dividend Yield: 0.71%

**Industry:** Transportation-Airline

**1-Yr Forecast:** 15.08% **1-Yr Momentum:** 12.39% **Market Cap (bil):** 28.87 **Forward P/E:** 10.07

**52-Wk High:** \$51.34 **52-Wk Low:** \$31.36

### **VALUENGINE RECOMMENDATION**

NEGATIVE NE

NEUTRAL match POSITIVE outperform

ValuEngine Rating



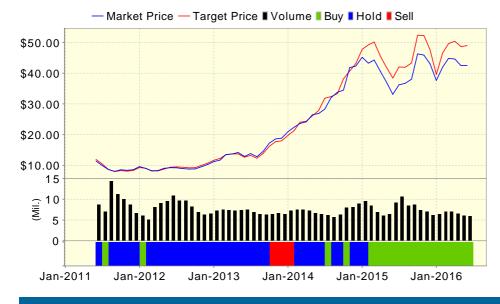
ValuEngine recommendation covers more than 5000 companies. The recommendations are based on the proprietary ValuEngine one-year forecast return model output for each individual equity. ValuEngine's Five-Engine rating stocks have an averaged annual return of 21.94% since 2002.

### **FORECAST ANALYSIS**

	<b>Target Price</b>	Exp. Return
1-Month	\$43.07	1.25%
3-Month	\$43.40	2.02%
6-Month	\$43.22	1.60%
1-Year	\$48.96	15.08%
2-Year	\$41.64	-2.12%
3-Year	\$32.48	-23.65%

The predictive variables used in Valuengine's forecast model include both proprietary and well-established variables derived from credible financial studies and publications. We use a distinct forecasting model for each time horizon and apply the most advanced statistical/econometric techniques to ensure that our stock return forecasts are as reliable as possible. Click for more information on ValuEngine's models.

### PRICE AND RECOMMENDATION HISTORY



# Most Recent Recommendation Changes

May 20, 2016
Upgrade to Strong Buy
Dec 11, 2015
Downgrade to Buy

May 20, 2015

Upgrade to Strong Buy

### **Past Performance**

Last One Month	-3.34%
Last Three Month	0.09%
Last Six Month	-9.57%
Last One Year	12.39%

### **CONTACT VALUENGINE**

### ValuEngine Inc.

PO Box 399 Melbourne, FL 32902 (800) 381-5576 (T) support@ValuEngine.com www.ValuEngine.com ValuEngine's fundamentally-based, quant-derived research is now available to private investors. ValuEngine's research will enhance your ability to evaluate individual stocks, manage your portfolio and allocate capital for maximum returns. ValuEngine currently covers @5500 US equities as well as most major Canadian stocks.

**SOUTHWEST AIR (NYSE: LUV)** 



### **VALUENGINE EVALUATION & RANKINGS**

	Value	Rank
1-Yr Forecast	15.08%	100
Valuation	-12.64%	70
1-Yr Momentum	12.39%	81
P/E Ratio	10.92	88
Market Cap	28.87B	97
<b>EPS Growth</b>	8.38%	39
5-Yr Avg Return	25.57%	96
Volatility	27.81%	62
Sharpe Ratio	0.92	96
P/S Ratio	1.43	55
M/B Ratio	4.42	27
Surprise	1.73%	46

Just as important as the percentages shown for our predictive variables for each stock is the way they are ranked against @7000 stocks in our database. This is sometimes confusing to newcomers to ValuEngine. Each of these quantitative measurements is ranked on a scale of 1 to 100. Generally the higher the ranking, the more positive the influence each measurement has on the overall attractiveness of the stock. In other words a high rank is always better. For example: Forecast rank 100: 0% of stocks have higher forecast returns.

Valuation rank 70: 30% of stocks are more undervalued.

Momentum rank 81: 19% of stocks have higher momentum.

P/E rank 88: 12% of stocks have lower P/E ratios.

Size rank 97: 3% of stocks have higher market capitalization.

Volatility rank 62: 38% of stocks have less volatility.

### **COMPARISON TO INDUSTRY**

		J					
1-Yr Forecas	st	Rank		<b>EPS Growth</b>		Rank	
LUV	15.08%		100	LUV	8.38%	39	
Industry	5.74%		70	Industry	39.70%	47	
Sector	0.15%	50		Sector	21.28%	39	
1-Yr Momen	tum	Rank		5-Yr Avg Re	turn	Rank	
LUV	12.39%		81	LUV	25.57%		96
Industry	-13.48%	46		Industry	-2.53%	59	
Sector	-28.23%	36		Sector	-8.70%	50	
S&P 500	-0.59%	6	65	S&P 500	3.05%	6	7
Valuation		Rank		P/S Ratio		Rank	
LUV	-12.64%		70	LUV	1.43	55	
Industry	-12.30%		67	Industry	0.81		75
Sector	-8.80%	6	3	Sector	1.84	65	5
P/E Ratio		Rank		M/B Ratio		Rank	
LUV	10.92		88	LUV	4.42	27	
Industry	9.89		84	Industry	2.38	59	
Sector	13.62		69	Sector	3.23	62	
Market Cap (	(bil.)	Rank		Surprise		Rank	
LUV	28.87		97	LUV	1.73%	46	
Industry	5.97		69	Industry	-14.85%	48	
Sector	5.06	59	)	Sector	-6.74%	50	
Volatility		Rank		SharpeRatio	•	Rank	
LUV	27.81%	6	2	LUV	0.92		96
Industry	47.15%	45		Industry	0.05	58	
Sector	47.31%	47		Sector	-0.15	49	
S&P 500	19.24%		77	S&P 500	0.16	6	9

SOUTHWEST AIR (NYSE: LUV)



Report Date: Jun 2, 2016

## **COMPARISON WITH PEERS**

				Return Forecast : Expected Return					
Ticker	Company Name	VE Rating	1-Mon	3-Mon	6-Mon	1-Yr	2-Yr	3-Yr	
LUV	SOUTHWEST AIR	5	1.25%	2.02%	1.60%	15.08%	-2.12%	-23.65%	
DAL	DELTA AIR LINES	5	1.03%	1.07%	0.24%	12.37%	-10.25%	-38.05%	
RYAAY	RYANAIR HLDGS	3	0.35%	1.05%	1.70%	4.14%	6.93%	11.10%	
AAL	AMER AIRLINES	3	0.23%	0.44%	0.54%	2.79%	-2.10%	-21.73%	
UAL	UNITED CONT HLD	3	0.34%	1.10%	1.84%	4.12%	4.12%	-9.00%	

1-Yr Fored	ast	Rank		EPS Grow	rth	Rank	
LUV	15.08%		100	LUV	8.38%	39	
DAL	12.37%		98	DAL	10.46%	44	
RYAAY	4.14%		76	RYAAY	142.22%		91
AAL	2.79%		69	AAL	-33.63%	8	
UAL	4.12%		76	UAL	-30.49%	9	
1-Yr Mome	entum	Rank		5-Yr Avg F	Return	Rank	
LUV	12.39%		100	LUV	25.57%		96
DAL	-1.89%	6.	2	DAL	29.23%		9
RYAAY	27.26%		90	RYAAY	21.28%		94
AAL	-27.68%	29		AAL	9.69%		81
UAL	-19.64%	37		UAL	12.49%		86
Valuation		Rank		P/S Ratio		Rank	
LUV	-12.64%		70	LUV	1.43	5	5
DAL	-30.13%		86	DAL	0.90		68
RYAAY	7.27%	33		RYAAY	3.78	24	
AAL	-24.98%		82	AAL	0.56		78
UAL	-13.74%		71	UAL	0.45		83
P/E Ratio		Rank		M/B Ratio		Rank	
LUV	10.92		88	LUV	4.42	27	
DAL	7.38		95	DAL	3.24	35	
RYAAY	32.37	43		RYAAY	6.17	19	
AAL	4.00		99	AAL	4.87	25	
UAL	4.09		99	UAL	2.13	48	
Market Ca	p (bil.)	Rank		Surprise		Rank	
LUV	28.87		97	LUV	1.73%	46	
DAL	36.42		98	DAL	1.83%	47	
RYAAY	24.20		96	RYAAY	-12.61%	23	
AAL	22.92		95	AAL	2.74%	51	
UAL	16.70		94	UAL	1.17%	44	
Volatility		Rank		SharpeRa		Rank	
LUV	27.81%	6	2	LUV	0.92		96
DAL	31.72%	55		DAL	0.92		96
RYAAY	23.49%		69	RYAAY	0.91		96
AAL	37.37%	48		AAL	0.26		74
UAL	36.99%	49		UAL	0.34		78

**SOUTHWEST AIR (NYSE: LUV)** 



### **ANALYST OPINIONS**

### Buy

The mean recommendation was calculated from the numbers provided by Zacks.

Current Mean: 4.33 Number of Analyst: 12 Strong Buy: 0

Sell: 0
Strong Sell: 0

Hold:

## Recommendation Mean Trend

Three Month Ago: 4.17
Two Month Ago: 4.09
One Month Ago: 4.27
Current: 4.33

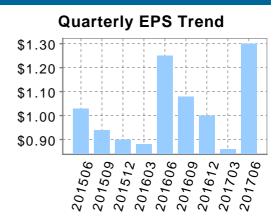
### **EPS CONSENSUS EXPECTATIONS**

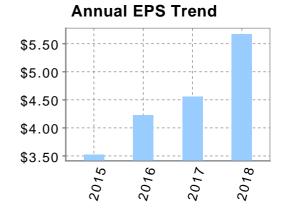
Quarter	201606	201609	201612	201703	201706
Mean	\$1.25	\$1.08	\$1.00	\$0.86	\$1.30
# of Estimates	8	6	6	1	1
High	\$1.30	\$1.15	\$1.12	\$0.86	\$1.30
Low	\$1.20	\$1.03	\$0.95	\$0.86	\$1.30
Same Qtr Last Yr	\$1.03	\$0.94	\$0.90	\$0.88	\$1.25
% Growth	21.36	15.07	11.67	-2.27	4.00

Qtr/Year/LTG	201606	201609	2016	2017	LTG
Mean - Current	\$1.25	\$1.08	\$4.23	\$4.56	14.11%
Mean - 7 Days Ago	\$1.25	\$1.09	\$4.24	\$4.55	14.11%
Mean - 30 Days Ago	\$1.26	\$1.11	\$4.26	\$4.52	14.11%
Mean - 60 Days Ago	\$1.30	\$1.12	\$4.30	\$4.36	18.59%
Mean - 90 Days Ago	\$1.30	\$1.14	\$4.34	\$4.39	18.59%

Year/LTG	2016	2017	2018	2019	LTG
Mean	\$4.23	\$4.56	\$5.67		14.11%
# of Estimates	10	9	3	0	3
High	\$4.41	\$4.91	\$5.71		17.40%
Low	\$4.09	\$3.90	\$5.61		12.00%
Previous Year	\$3.52	\$4.23	\$4.56	\$5.67	
% Growth	20.26	7.75	24.38		

Quarter	201506	201509	201512	201603
Estimated EPS	\$1.03	\$0.92	\$0.90	\$0.84
Actual EPS	\$1.03	\$0.94	\$0.90	\$0.88
Difference	\$0.00	\$0.02	\$0.00	\$0.04
% Surprise	0.00	2.17	0.00	4.76





### **BUSINESS SUMMARY**

Southwest Airlines is a major domestic airline that provides primarily shorthaul, high-frequency, point-to-point, low-fare service. Southwest operates over Boeing 737 aircraft in numerous cities. Southwest has the lowest operating cost structure in the domestic airline industry and consistently offers the lowest and simplest fares. Southwest also has one of the best overall Customer Service records.

**SOUTHWEST AIR (NYSE: LUV)** 



ANNUAL FINANCIALS (All numbers in millions)									
Balance Sheet	200812	200912	201012	201112	201212	201312	201412	201512	
Cash	1368	1114	1261	829.00	1113	1355	1282	1583	
Marketable Securities	435.00	1479	2277	2315	1857	1797	1706	1468	
Receivables	209.00	169.00	195.00	299.00	332.00	419.00	365.00	474.00	
Inventory	203.00	221.00	243.00	401.00	469.00	467.00	342.00	311.00	
Raw Materials									
Work in Progress									
Finished Goods									
Notes Receivable									
Other Current Assets	678.00	375.00	303.00	501.00	456.00	418.00	709.00	188.00	
<b>Total Current Assets</b>	2893	3358	4279	4345	4227	4456	4404	4024	
Property, Plant & Equipment	15871	15888	16343	18421	19497	20820	22513	24685	
Accumulated Depreciation	4831	5254	5765	6294	6731	7431	8221	9084	
Net Property, Plant & Equipment	11040	10634	10578	12127	12766	13389	14292	15601	
Investment & Advances									
Other non-current Assets									
Deferred Charges									
Intangibles				970.00	970.00	970.00	970.00	970.00	
Deposits & other assets	375.00	277.00	606.00	626.00	633.00	530.00	534.00	717.00	
TOTAL ASSETS	14308	14269	15463	18068	18596	19345	20200	21312	
Notes Payable									
Accounts Payable	668.00	746.00	739.00	1057	1107	1247	1203	1188	
Current Portion of Long-term Debt	163.00	190.00	505.00	644.00	271.00	629.00	258.00	637.00	
Current Portion of Capital Leases									
Accrued Expenses	1012	696.00	863.00	996.00	1102	1229	1565	2591	
Income Taxes Payable									
Other Current Liabilities	963.00	1044	1198	1836	2170	2571	2897	2990	
Total Current Liabilities	2806	2676	3305	4533	4650	5676	5923	7406	
Mortgages									
Deferred Charges (taxes/income)	3051	2802	2581	2641	2947	2934	3259	2490	
Convertible Debt									
Long Term Debt	3498	3325	2875	3107	2883	2628	2988	3298	
Non-Current Capital Leases									
Other Long-Term Liabilities			465.00	910.00	1124	771.00	1255	760.00	
TOTAL LIABILITIES	9355	8803	9226	11191	11604	12009	13425	13954	
Minority Interest (liabilities)									
Preferred Stock									
Common Stock, Net	808.00	808.00	808.00	808.00	808.00	808.00	808.00	808.00	
Capital Surplus	1215	1216	1183	1222	1210	1231	1315	1374	
Retained Earnings	4919	4983	5399	5395	5768	6431	7416	9409	
Treasury Stock	1005	963.00	891.00	324.00	675.00	1131	2026	3182	
Other Liabilities	-984.00	-578.00	-262.00	-224.00	-119.00	-3.00	-738.00	-1051	
SHAREHOLDERS' EQUITY	4953	5466	6237	6877	6992	7336	6775	7358	
TOTAL LIABILITES & SHAREHOLDERS	14308	14269	15463	18068	18596	19345	20200	21312	

**SOUTHWEST AIR (NYSE: LUV)** 



ANNUAL FINANCIALS (All nui	nbers ir	million	s)					
Income Statement	200812	200912	201012	201112	201212	201312	201412	201512
Net Sales or Revenues	11023	10350	12104	15658	17088	17699	18605	19820
Cost of Goods Sold	8590	8135	9062	12237	13399	13342	13111	12408
Gross Profit	2433	2215	3042	3421	3689	4357	5494	7412
Research & Development Expense								
Selling, General, & Admin. Expense	1385	1337	1426	2013	2222	2212	2331	2281
Income Before Deprec., Depletion, Amort.	1048	878.00	1616	1408	1467	2145	3163	5131
Depreciation, Depletion, Amortization	599.00	616.00	628.00	715.00	844.00	867.00	938.00	1015
Non-Operating Income	-66.00	67.00	-94.00	-188.00	188.00	38.00	-302.00	-547.00
Interest Expense	105.00	165.00	149.00	182.00	126.00	107.00	107.00	90.00
Pretax Income	278.00	164.00	745.00	323.00	685.00	1209	1816	3479
Provision for Income Taxes	100.00	65.00	286.00	145.00	264.00	455.00	680.00	1298
Minority Interest								
Investment Gains (Losses)								
Other Income								
Income Before Extraordinaries & Disc	178.00	99.00	459.00	178.00	421.00	754.00	1136	2181
Extraordinary Items & Discontinued								
Net Income	178.00	99.00	459.00	178.00	421.00	754.00	1136	2181
EPS - Basic, net	0.24	0.13	0.62	0.23	0.56	1.06	1.65	3.30
EPS - Diluted, net	0.24	0.13	0.61	0.23	0.56	1.05	1.64	3.27
EPS - Diluted, before non-recurring items	0.40	0.19	0.72	0.43	0.56	1.12	2.01	3.52
Cash Flow Statement	200812	200912	201012	201112	201212	201312	201412	201512
Net Income (Cash Flow)	178.00	99.00	459.00	178.00	421.00	754.00	1136	2181
Depreciation, Depletion, Amortization-CF	587.00	604.00	614.00	702.00	832.00	867.00	938.00	1015
Net Increase (decrease) in	-2134	63.00	577.00	98.00	616.00	737.00	325.00	500.00
Cash from (used in) Discontinued	450.00	240.00	00.00	407.00	405.00	440.00	502.00	450.00
Other Adjustments - Net	-152.00	219.00	-89.00	407.00	195.00	119.00	503.00	-458.00
Net Cash from (used by) Operating (increase) Decrease in Prop,Plant,&	<b>-1521</b> -923.00	<b>985.00</b> -585.00	<b>1561</b> -493.00	<b>1385</b> -968.00	<b>2064</b> -1348	<b>2477</b> -1447	<b>2902</b> -1748	<b>3238</b> -2041
Acquisition/disposition of subsidiaires,othr	-923.00	-363.00	-493.00	-35.00	-1340	-1447	-1740	-2041
Increase (decrease) in investments	-55.00	-986.00	-772.00	-48.00	515.00	63.00	105.00	237.00
Other Cash inflow from investment	-33.00	2.00	-112.00	-40.00	313.00	03.00	-84.00	-109.00
Net Cash from (used by) invesment	-978.00	-1569	-1265	-1051	-833.00	-1384	-1727	-1913
Issuance (purchase) of equity shares	63.00	20.00	55.00	-205.00	-373.00	-444.00	-845.00	-1134
Issuance (repayment) of debt securities	945.00	369.00	-155.00	-621.00	-578.00	-318.00	-272.00	277.00
Increase (decrease) in bank & other	491.00	-414.00	-44.00	021.00	070.00	010.00	272.00	277.00
Payment of dividends & other cash	-13.00	-13.00	-13.00	-14.00	-22.00	-71.00	-139.00	-180.00
Other cash from (used by) financing	168.00	368.00	8.00	74.00	26.00	-18.00	8.00	13.00
Net Cash from (used by) Financing	1654	330.00	-149.00	-766.00	-947.00	-851.00	-1248	-1024
Effect of Exchange Rate Changes on								
Net Change in Cash & Cash Equivalents	-845.00	-254.00	147.00	-432.00	284.00	242.00	-73.00	301.00
Cash & Equivalents at beginning of year		1368	1114	1261	829.00	1113	1355	1282
	// 1.5	1,3000	1114					
Cash & Equivalents at year end	2213 1368	1114	1261	829.00	1113	1355	1282	1583

SOUTHWEST AIR (NYSE: LUV)



Report Date: Jun 2, 2016

QUARTERLY FINANCIALS (AI	l numbe	ers in mi	llions)					
Balance Sheet	201406	201409	201412	201503	201506	201509	201512	201603
Cash	1882	1832	1282	2025	1772	1740	1583	2388
Marketable Securities	2112	1728	1706	1413	1360	1356	1468	1194
Receivables	447.00	468.00	365.00	499.00	462.00	465.00	474.00	511.00
Inventory	435.00	429.00	342.00	304.00	326.00	308.00	311.00	289.00
Raw Materials								
Work in Progress								
Finished Goods								
Notes Receivable								
Other Current Assets	441.00	528.00	709.00	722.00	676.00	704.00	188.00	192.00
<b>Total Current Assets</b>	5317	4985	4404	4963	4596	4573	4024	4574
Property, Plant & Equipment	21587	22056	22513	23062	23523	23825	24685	25231
Accumulated Depreciation	7860	8091	8221	8455	8663	8896	9084	9267
Net Property, Plant & Equipment	13727	13965	14292	14607	14860	14929	15601	15964
Investment & Advances								
Other non-current Assets								
Deferred Charges								
Intangibles	970.00	970.00	970.00	970.00	970.00	970.00	970.00	970.00
Deposits & other assets	877.00	619.00	534.00	623.00	649.00	687.00	717.00	733.00
TOTAL ASSETS	20891	20539	20200	21163	21075	21159	21312	22241
Notes Payable								
Accounts Payable	1292	1185	1203	1145	1134	1235	1188	1153
Current Portion of Long-term Debt	605.00	607.00	258.00	271.00	276.00	287.00	637.00	953.00
Current Portion of Capital Leases								
Accrued Expenses	1645	1277	1565	1874	1651	2049	2591	2472
Income Taxes Payable								
Other Current Liabilities	3485	3377	2897	3613	3815	3513	2990	3675
Total Current Liabilities	7027	6446	5923	6903	6876	7084	7406	8253
Mortgages								
Deferred Charges (taxes/income)	3017	3360	3259	3252	3290	3111	2490	2609
Convertible Debt								
Long Term Debt	2621	2646	2988	3011	3043	3065	3298	3180
Non-Current Capital Leases								
Other Long-Term Liabilities	710.00	658.00	1255	1095	708.00	931.00	760.00	703.00
TOTAL LIABILITIES	13375	13110	13425	14261	13917	14191	13954	14745
Minority Interest (liabilities)								
Preferred Stock								
Common Stock, Net	808.00	808.00	808.00	808.00	808.00	808.00	808.00	808.00
Capital Surplus	1263	1280	1315	1329	1319	1330	1374	1387
Retained Earnings	6979	7266	7416	7829	8387	8922	9409	9872
Treasury Stock	1645	1833	2026	2322	2692	3189	3182	3677
Other Liabilities	111.00	-92.00	-738.00	-742.00	-664.00	-903.00	-1051	-894.00
SHAREHOLDERS' EQUITY	7516	7429	6775	6902	7158	6968	7358	7496
TOTAL LIABILITES & SHAREHOLDERS	20891	20539	20200	21163	21075	21159	21312	22241

**SOUTHWEST AIR (NYSE: LUV)** 



JIHWESI AIR (NYSE: LUV)

Report Date: Jun 2, 2016

QUARTERLY FINANCIALS (AI	l numbe	rs in mi	llions)					
Income Statement	201406	201409	201412	201503	201506	201509	201512	201603
Net Sales or Revenues	5011	4800	4628	4414	5111	5318	4977	4826
Cost of Goods Sold	3437	3357	3131	2870	3210	3257	3071	3014
Gross Profit	1574	1443	1497	1544	1901	2061	1906	1812
Research & Development Expense								
Selling, General, & Admin. Expense	571.00	591.00	625.00	520.00	566.00	578.00	617.00	578.00
Income Before Deprec., Depletion, Amort.	1003	852.00	872.00	1024	1335	1483	1289	1234
Depreciation, Depletion, Amortization	228.00	238.00	251.00	244.00	250.00	258.00	263.00	290.00
Non-Operating Income	-1.00	-64.00	-292.00	-31.00	-86.00	-270.00	-160.00	-109.00
Interest Expense	28.00	25.00	28.00	26.00	22.00	22.00	20.00	19.00
Pretax Income	746.00	525.00	301.00	723.00	977.00	933.00	846.00	816.00
Provision for Income Taxes	281.00	196.00	111.00	270.00	369.00	349.00	310.00	305.00
Minority Interest								
Investment Gains (Losses)								
Other Income								
Income Before Extraordinaries & Disc	465.00	329.00	190.00	453.00	608.00	584.00	536.00	511.00
Extraordinary Items & Discontinued								
Net Income	465.00	329.00	190.00	453.00	608.00	584.00	536.00	511.00
EPS - Basic, net	0.67	0.48	0.28	0.67	0.91	0.89	0.83	0.80
EPS - Diluted, net	0.67	0.48	0.27	0.66	0.90	0.88	0.83	0.79
EPS - Diluted, before non-recurring items	0.70	0.55	0.59	0.66	1.03	0.94	0.90	0.88
Cash Flow Statement	201406	201409	201412	201503	201506	201509	201512	201603
Net Income (Cash Flow)	617.00	946.00	1136	453.00	1061	1645	2181	511.00
Net Income (Cash Flow)  Depreciation, Depletion, Amortization-CF	617.00 449.00	946.00 687.00	1136 938.00	453.00 244.00	1061 494.00	1645 751.00	2181 1015	511.00 290.00
Net Income (Cash Flow)  Depreciation, Depletion, Amortization-CF  Net Increase (decrease) in	617.00	946.00	1136	453.00	1061	1645	2181	511.00 290.00
Net Income (Cash Flow)  Depreciation, Depletion, Amortization-CF  Net Increase (decrease) in  Cash from (used in) Discontinued	617.00 449.00	946.00 687.00	1136 938.00	453.00 244.00	1061 494.00	1645 751.00	2181 1015	511.00 290.00 750.00
Net Income (Cash Flow)  Depreciation, Depletion, Amortization-CF  Net Increase (decrease) in  Cash from (used in) Discontinued  Other Adjustments - Net	617.00 449.00 1393 -1.00	946.00 687.00 638.00 427.00	1136 938.00 325.00 503.00	453.00 244.00 760.00 -5.00	1061 494.00 483.00 41.00	1645 751.00 782.00 -264.00	2181 1015 500.00 -458.00	511.00 290.00 750.00
Net Income (Cash Flow)  Depreciation, Depletion, Amortization-CF  Net Increase (decrease) in  Cash from (used in) Discontinued	617.00 449.00 1393	946.00 687.00 638.00	1136 938.00 325.00	453.00 244.00 760.00	1061 494.00 483.00	1645 751.00 782.00	2181 1015 500.00	511.00 290.00 750.00 65.00
Net Income (Cash Flow)  Depreciation, Depletion, Amortization-CF  Net Increase (decrease) in  Cash from (used in) Discontinued  Other Adjustments - Net  Net Cash from (used by) Operating  (increase) Decrease in Prop, Plant, &	617.00 449.00 1393 -1.00 <b>2458</b>	946.00 687.00 638.00 427.00 <b>2698</b>	1136 938.00 325.00 503.00 <b>2902</b>	453.00 244.00 760.00 -5.00 <b>1452</b>	1061 494.00 483.00 41.00 <b>2079</b>	1645 751.00 782.00 -264.00 <b>2914</b>	2181 1015 500.00 -458.00 3238	511.00 290.00 750.00 65.00
Net Income (Cash Flow)  Depreciation,Depletion,Amortization-CF  Net Increase (decrease) in  Cash from (used in) Discontinued  Other Adjustments - Net  Net Cash from (used by) Operating	617.00 449.00 1393 -1.00 <b>2458</b>	946.00 687.00 638.00 427.00 <b>2698</b>	1136 938.00 325.00 503.00 <b>2902</b>	453.00 244.00 760.00 -5.00 <b>1452</b>	1061 494.00 483.00 41.00 <b>2079</b>	1645 751.00 782.00 -264.00 <b>2914</b>	2181 1015 500.00 -458.00 3238	511.00 290.00 750.00 65.00 <b>1616</b> -438.00
Net Income (Cash Flow) Depreciation,Depletion,Amortization-CF Net Increase (decrease) in Cash from (used in) Discontinued Other Adjustments - Net Net Cash from (used by) Operating (increase) Decrease in Prop,Plant,& Acquisition/disposition of subsidiaires,othr	617.00 449.00 1393 -1.00 <b>2458</b> -907.00	946.00 687.00 638.00 427.00 <b>2698</b> -1340	1136 938.00 325.00 503.00 <b>2902</b> -1748	453.00 244.00 760.00 -5.00 <b>1452</b> -573.00	1061 494.00 483.00 41.00 <b>2079</b> -1001	1645 751.00 782.00 -264.00 <b>2914</b> -1231	2181 1015 500.00 -458.00 3238 -2041	511.00 290.00 750.00 65.00 <b>1616</b> -438.00
Net Income (Cash Flow)  Depreciation, Depletion, Amortization-CF  Net Increase (decrease) in  Cash from (used in) Discontinued  Other Adjustments - Net  Net Cash from (used by) Operating  (increase) Decrease in Prop, Plant, &  Acquisition/disposition of subsidiaires, othr  Increase (decrease) in investments	617.00 449.00 1393 -1.00 <b>2458</b> -907.00	946.00 687.00 638.00 427.00 <b>2698</b> -1340	1136 938.00 325.00 503.00 <b>2902</b> -1748	453.00 244.00 760.00 -5.00 <b>1452</b> -573.00	1061 494.00 483.00 41.00 <b>2079</b> -1001	1645 751.00 782.00 -264.00 <b>2914</b> -1231	2181 1015 500.00 -458.00 <b>3238</b> -2041 237.00	511.00 290.00 750.00 65.00 <b>1616</b> -438.00 274.00
Net Income (Cash Flow)  Depreciation,Depletion,Amortization-CF  Net Increase (decrease) in  Cash from (used in) Discontinued  Other Adjustments - Net  Net Cash from (used by) Operating  (increase) Decrease in Prop,Plant,&  Acquisition/disposition of subsidiaires,othr  Increase (decrease) in investments  Other Cash inflow from investment	617.00 449.00 1393 -1.00 <b>2458</b> -907.00 -307.00 -1.00	946.00 687.00 638.00 427.00 <b>2698</b> -1340 83.00 -2.00	1136 938.00 325.00 503.00 <b>2902</b> -1748 105.00 -84.00	453.00 244.00 760.00 -5.00 <b>1452</b> -573.00 293.00 -22.00 <b>-302.00</b>	1061 494.00 483.00 41.00 <b>2079</b> -1001 346.00 -53.00	1645 751.00 782.00 -264.00 <b>2914</b> -1231 349.00 -85.00	2181 1015 500.00 -458.00 3238 -2041 237.00 -109.00	511.00 290.00 750.00 65.00 <b>1616</b> -438.00 274.00 -11.00
Net Income (Cash Flow)  Depreciation, Depletion, Amortization-CF  Net Increase (decrease) in  Cash from (used in) Discontinued  Other Adjustments - Net  Net Cash from (used by) Operating  (increase) Decrease in Prop, Plant, &  Acquisition/disposition of subsidiaires, othr  Increase (decrease) in investments  Other Cash inflow from investment  Net Cash from (used by) invesment	617.00 449.00 1393 -1.00 <b>2458</b> -907.00 -307.00 -1.00 <b>-1215</b>	946.00 687.00 638.00 427.00 <b>2698</b> -1340 83.00 -2.00 <b>-1259</b>	1136 938.00 325.00 503.00 2902 -1748 105.00 -84.00 -1727 -845.00	453.00 244.00 760.00 -5.00 <b>1452</b> -573.00 293.00 -22.00 <b>-302.00</b> -287.00	1061 494.00 483.00 41.00 <b>2079</b> -1001 346.00 -53.00 <b>-708.00</b>	1645 751.00 782.00 -264.00 <b>2914</b> -1231 349.00 -85.00 <b>-967.00</b>	2181 1015 500.00 -458.00 3238 -2041 237.00 -109.00 -1913	511.00 290.00 750.00 65.00 <b>1616</b> -438.00 274.00 -11.00 - <b>175.00</b>
Net Income (Cash Flow)  Depreciation, Depletion, Amortization-CF  Net Increase (decrease) in  Cash from (used in) Discontinued  Other Adjustments - Net  Net Cash from (used by) Operating  (increase) Decrease in Prop, Plant, &  Acquisition/disposition of subsidiaires, othr  Increase (decrease) in investments  Other Cash inflow from investment  Net Cash from (used by) invesment  Issuance (purchase) of equity shares	617.00 449.00 1393 -1.00 <b>2458</b> -907.00 -307.00 -1.00 <b>-1215</b> -482.00	946.00 687.00 638.00 427.00 <b>2698</b> -1340 83.00 -2.00 <b>-1259</b> -659.00	1136 938.00 325.00 503.00 <b>2902</b> -1748 105.00 -84.00 <b>-1727</b>	453.00 244.00 760.00 -5.00 <b>1452</b> -573.00 293.00 -22.00 <b>-302.00</b>	1061 494.00 483.00 41.00 2079 -1001 346.00 -53.00 -708.00 -659.00	1645 751.00 782.00 -264.00 <b>2914</b> -1231 349.00 -85.00 <b>-967.00</b>	2181 1015 500.00 -458.00 3238 -2041 237.00 -109.00 -1913 -1134	511.00 290.00 750.00 65.00 <b>1616</b> -438.00 274.00 -11.00 - <b>175.00</b>
Net Income (Cash Flow) Depreciation,Depletion,Amortization-CF Net Increase (decrease) in Cash from (used in) Discontinued Other Adjustments - Net Net Cash from (used by) Operating (increase) Decrease in Prop,Plant,& Acquisition/disposition of subsidiaires,othr Increase (decrease) in investments Other Cash inflow from investment Net Cash from (used by) invesment Issuance (purchase) of equity shares Issuance (repayment) of debt securities	617.00 449.00 1393 -1.00 <b>2458</b> -907.00 -307.00 -1.00 <b>-1215</b> -482.00	946.00 687.00 638.00 427.00 <b>2698</b> -1340 83.00 -2.00 <b>-1259</b> -659.00	1136 938.00 325.00 503.00 2902 -1748 105.00 -84.00 -1727 -845.00	453.00 244.00 760.00 -5.00 <b>1452</b> -573.00 293.00 -22.00 <b>-302.00</b> -287.00	1061 494.00 483.00 41.00 2079 -1001 346.00 -53.00 -708.00 -659.00	1645 751.00 782.00 -264.00 <b>2914</b> -1231 349.00 -85.00 <b>-967.00</b>	2181 1015 500.00 -458.00 3238 -2041 237.00 -109.00 -1913 -1134	511.00 290.00 750.00 65.00 <b>1616</b> -438.00 -11.00 -175.00 -489.00 -58.00
Net Income (Cash Flow) Depreciation,Depletion,Amortization-CF Net Increase (decrease) in Cash from (used in) Discontinued Other Adjustments - Net Net Cash from (used by) Operating (increase) Decrease in Prop,Plant,& Acquisition/disposition of subsidiaires,othr Increase (decrease) in investments Other Cash inflow from investment Net Cash from (used by) invesment Issuance (purchase) of equity shares Issuance (repayment) of debt securities Increase (decrease) in bank & other Payment of dividends & other cash	617.00 449.00 1393 -1.00 <b>2458</b> -907.00 -307.00 -1.00 <b>-1215</b> -482.00 -124.00	946.00 687.00 638.00 427.00 <b>2698</b> -1340 83.00 -2.00 <b>-1259</b> -659.00 -175.00	1136 938.00 325.00 503.00 2902 -1748 105.00 -84.00 -1727 -845.00 -272.00	453.00 244.00 760.00 -5.00 <b>1452</b> -573.00 293.00 -22.00 <b>-302.00</b> -287.00 -53.00	1061 494.00 483.00 41.00 <b>2079</b> -1001 346.00 -53.00 -708.00 -97.00	1645 751.00 782.00 -264.00 2914 -1231 349.00 -85.00 -967.00 -1150 -178.00	2181 1015 500.00 -458.00 3238 -2041 237.00 -109.00 -1913 -1134 277.00	511.00 290.00 750.00 65.00 1616 -438.00 -11.00 -175.00 -489.00 -58.00
Net Income (Cash Flow)  Depreciation, Depletion, Amortization-CF  Net Increase (decrease) in  Cash from (used in) Discontinued  Other Adjustments - Net  Net Cash from (used by) Operating  (increase) Decrease in Prop, Plant, &  Acquisition/disposition of subsidiaires, othr  Increase (decrease) in investments  Other Cash inflow from investment  Net Cash from (used by) invesment  Issuance (purchase) of equity shares  Issuance (repayment) of debt securities  Increase (decrease) in bank & other	617.00 449.00 1393 -1.00 <b>2458</b> -907.00 -1.00 -1.00 -1215 -482.00 -124.00	946.00 687.00 638.00 427.00 <b>2698</b> -1340 83.00 -2.00 <b>-1259</b> -659.00 -175.00	1136 938.00 325.00 503.00 <b>2902</b> -1748 105.00 -84.00 <b>-1727</b> -845.00 -272.00	453.00 244.00 760.00 -5.00 1452 -573.00 -22.00 -302.00 -287.00 -53.00	1061 494.00 483.00 41.00 2079 -1001 346.00 -53.00 -708.00 -659.00 -97.00	1645 751.00 782.00 -264.00 2914 -1231 349.00 -85.00 -967.00 -1150 -178.00	2181 1015 500.00 -458.00 3238 -2041 237.00 -109.00 -1913 -1134 277.00	511.00 290.00 750.00 65.00 1616 -438.00 -11.00 -175.00 -58.00 -96.00 7.00
Net Income (Cash Flow) Depreciation,Depletion,Amortization-CF Net Increase (decrease) in Cash from (used in) Discontinued Other Adjustments - Net Net Cash from (used by) Operating (increase) Decrease in Prop,Plant,& Acquisition/disposition of subsidiaires,othr Increase (decrease) in investments Other Cash inflow from investment Net Cash from (used by) invesment Issuance (purchase) of equity shares Issuance (repayment) of debt securities Increase (decrease) in bank & other Payment of dividends & other cash Other cash from (used by) financing Net Cash from (used by) Financing	617.00 449.00 1393 -1.00 <b>2458</b> -907.00 -1.00 -1215 -482.00 -124.00 -97.00 -13.00	946.00 687.00 638.00 427.00 <b>2698</b> -1340 83.00 -2.00 <b>-1259</b> -659.00 -175.00	1136 938.00 325.00 503.00 2902 -1748 105.00 -84.00 -1727 -845.00 -272.00 -139.00 8.00	453.00 244.00 760.00 -5.00 1452 -573.00 -293.00 -22.00 -302.00 -53.00 -81.00 14.00	1061 494.00 483.00 41.00 2079 -1001 346.00 -53.00 -708.00 -97.00 -131.00 6.00	1645 751.00 782.00 -264.00 2914 -1231 349.00 -85.00 -967.00 -1150 -178.00 -180.00 19.00	2181 1015 500.00 -458.00 3238 -2041 237.00 -109.00 -1913 -1134 277.00 -180.00 13.00	511.00 290.00 750.00 65.00 1616 -438.00 -11.00 -175.00 -489.00 -58.00 7.00
Net Income (Cash Flow) Depreciation,Depletion,Amortization-CF Net Increase (decrease) in Cash from (used in) Discontinued Other Adjustments - Net Net Cash from (used by) Operating (increase) Decrease in Prop,Plant,& Acquisition/disposition of subsidiaires,othr Increase (decrease) in investments Other Cash inflow from investment Net Cash from (used by) invesment Issuance (purchase) of equity shares Issuance (repayment) of debt securities Increase (decrease) in bank & other Payment of dividends & other cash Other cash from (used by) financing Net Cash from (used by) Financing Effect of Exchange Rate Changes on	617.00 449.00 1393 -1.00 <b>2458</b> -907.00 -1.00 -1215 -482.00 -124.00 -97.00 -13.00 -716.00	946.00 687.00 638.00 427.00 <b>2698</b> -1340 83.00 -2.00 <b>-1259</b> -659.00 -175.00 -138.00 10.00 <b>-962.00</b>	1136 938.00 325.00 503.00 2902 -1748 105.00 -84.00 -1727 -845.00 -272.00 -139.00 8.00 -1248	453.00 244.00 760.00  -5.00 1452 -573.00  293.00 -22.00 -302.00 -53.00  -81.00 14.00 -407.00	1061 494.00 483.00 41.00 2079 -1001 346.00 -53.00 -708.00 -659.00 -97.00 -131.00 6.00 -881.00	1645 751.00 782.00 -264.00 2914 -1231 349.00 -85.00 -967.00 -1150 -178.00 -180.00 19.00 -1489	2181 1015 500.00 -458.00 3238 -2041 237.00 -109.00 -1913 -1134 277.00 -180.00 13.00 -1024	511.00 290.00 750.00 65.00 1616 -438.00 -11.00 -175.00 -58.00 -96.00 7.00 -636.00
Net Income (Cash Flow) Depreciation,Depletion,Amortization-CF Net Increase (decrease) in Cash from (used in) Discontinued Other Adjustments - Net Net Cash from (used by) Operating (increase) Decrease in Prop,Plant,& Acquisition/disposition of subsidiaires,othr Increase (decrease) in investments Other Cash inflow from investment Net Cash from (used by) invesment Issuance (purchase) of equity shares Issuance (repayment) of debt securities Increase (decrease) in bank & other Payment of dividends & other cash Other cash from (used by) financing Net Cash from (used by) Financing Effect of Exchange Rate Changes on Net Change in Cash & Cash Equivalents	617.00 449.00 1393 -1.00 <b>2458</b> -907.00 -1.00 -1.00 -1215 -482.00 -124.00 -97.00 -13.00 -716.00	946.00 687.00 638.00 427.00 <b>2698</b> -1340 83.00 -2.00 <b>-1259</b> -659.00 -175.00 -138.00 10.00 <b>-962.00</b>	1136 938.00 325.00 503.00 2902 -1748 105.00 -84.00 -1727 -845.00 -272.00 -139.00 8.00 -1248	453.00 244.00 760.00 -5.00 1452 -573.00 -22.00 -302.00 -287.00 -53.00 -407.00	1061 494.00 483.00 41.00 2079 -1001 346.00 -53.00 -708.00 -659.00 -97.00 -131.00 6.00 -881.00	1645 751.00 782.00 -264.00 2914 -1231 349.00 -85.00 -967.00 -1150 -178.00 -180.00 19.00 -1489	2181 1015 500.00 -458.00 3238 -2041 237.00 -109.00 -1913 -1134 277.00 -180.00 13.00 -1024	511.00 290.00 750.00 65.00 1616 -438.00 -11.00 -175.00 -489.00 -58.00 7.00 -636.00
Net Income (Cash Flow)  Depreciation, Depletion, Amortization-CF  Net Increase (decrease) in  Cash from (used in) Discontinued  Other Adjustments - Net  Net Cash from (used by) Operating (increase) Decrease in Prop, Plant, &  Acquisition/disposition of subsidiaires, othr Increase (decrease) in investments  Other Cash inflow from investment  Net Cash from (used by) invesment Issuance (purchase) of equity shares Issuance (repayment) of debt securities Increase (decrease) in bank & other  Payment of dividends & other cash  Other cash from (used by) financing  Net Cash from (used by) Financing  Effect of Exchange Rate Changes on	617.00 449.00 1393 -1.00 <b>2458</b> -907.00 -1.00 -1215 -482.00 -124.00 -97.00 -13.00 -716.00	946.00 687.00 638.00 427.00 <b>2698</b> -1340 83.00 -2.00 <b>-1259</b> -659.00 -175.00 -138.00 10.00 <b>-962.00</b>	1136 938.00 325.00 503.00 2902 -1748 105.00 -84.00 -1727 -845.00 -272.00 -139.00 8.00 -1248	453.00 244.00 760.00  -5.00 1452 -573.00  293.00 -22.00 -302.00 -53.00  -81.00 14.00 -407.00	1061 494.00 483.00 41.00 2079 -1001 346.00 -53.00 -708.00 -659.00 -97.00 -131.00 6.00 -881.00	1645 751.00 782.00 -264.00 2914 -1231 349.00 -85.00 -967.00 -1150 -178.00 -180.00 19.00 -1489	2181 1015 500.00 -458.00 3238 -2041 237.00 -109.00 -1913 -1134 277.00 -180.00 13.00 -1024	511.00 290.00 750.00 65.00 1616 -438.00 -11.00 -175.00 -489.00 -58.00 7.00 -636.00 805.00 1583 2388

**SOUTHWEST AIR (NYSE: LUV)** 



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### **VALUENGINE'S METHODOLOGY**

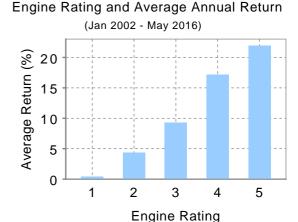
ValuEngine's research combines the most advanced academic concepts with real world Wall Street practice. The result is state-of-the-art fair market valuation and price forecasting technologies.

ValuEngine's stock valuation employs a sophisticated, three-factor approach. Fundamental variables, such as a company's trailing 12-month Earnings-Per-Share (EPS), the analyst consensus estimate of the company's future 12-month EPS, and the 30-year Treasury yield, are all used to create a more accurate reflection of a company's fair value. Together with eleven additional variables, ValuEngine paints a detailed picture of a company's fair value, represented by the model price.

ValuEngine's stock forecasts capture several important tendencies that stock prices consistently exhibit over six time horizons to ensure forecasts are established relative to a stock's proper peer groups. Advanced statistical/econometric techniques are used to run thousands of simulations estimating the probability of a double in stock price, as well as the probability of meeting and exceeding any given portfolio or stock investment target.

VE Engine Rating is an assessment of a stock's overall attractiveness. It is based on the one year forecast target price, which is the final evolution of VE's equity modeling. On average, only 2 percent of ValuEngine's 5,500 stocks under coverage achieve a 5 rating. 5 and 4 rated stocks are expected to outperform the overall markets, 3 rated to roughly match market performance, and 2 and 1 rated are expected to underperform.

For additional information about ValuEngine's financial research and financial modeling, please click www.valuengine.com



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- 1. Buy: Expected to outperform the SP500 producing above average returns.
- 2. Hold: Expected to perform in line with the SP500 with average returns.
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