## Virtuous Cycle

|                           |     | Price-Earnings Ratio |             |      |      |            |             |            |     |     |     |     |     |     |     |     |     |     |
|---------------------------|-----|----------------------|-------------|------|------|------------|-------------|------------|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|
|                           |     | 8                    | 9           | 10   | 11   | 12         | 13          | 14         | 15  | 16  | 17  | 18  | 19  | 20  | 21  | 22  | 23  | 24  |
| Earnings Per Share Growth | -3% | -16%                 | -14%        | -12% | -11% | -9%        | -8%         | -6%        | -5% | -4% | -2% | -1% | 0%  | 1%  | 2%  | 3%  | 4%  | 5%  |
|                           | -2% | -15%                 | -13%        | -11% | -10% | -8%        | <b>-7</b> % | -5%        | -4% | -3% | -1% | 0%  | 1%  | 2%  | 3%  | 4%  | 5%  | 6%  |
|                           | -1% | -14%                 | -12%        | -10% | -9%  | -7%        | -6%         | -4%        | -3% | -2% | 0%  | 1%  | 2%  | 3%  | 4%  | 5%  | 6%  | 7%  |
|                           | 0%  | -14%                 | -11%        | -10% | -8%  | -6%        | -5%         | -3%        | -2% | -1% | 1%  | 2%  | 3%  | 4%  | 5%  | 6%  | 7%  | 8%  |
|                           | 1%  | -13%                 | -11%        | -9%  | -7%  | -5%        | -4%         | -2%        | -1% | 0%  | 2%  | 3%  | 4%  | 5%  | 6%  | 7%  | 8%  | 9%  |
|                           | 2%  | -12%                 | -10%        | -8%  | -6%  | -4%        | -3%         | -1%        | 0%  | 1%  | 3%  | 4%  | 5%  | 6%  | 7%  | 8%  | 9%  | 10% |
|                           | 3%  | -11%                 | -9%         | -7%  | -5%  | -3%        | -2%         | 0%         | 1%  | 2%  | 4%  | 5%  | 6%  | 7%  | 8%  | 9%  | 10% | 11% |
|                           | 4%  | -10%                 | -8%         | -6%  | -4%  | -2%        | -1%         | 1%         | 2%  | 3%  | 5%  | 6%  | 7%  | 8%  | 9%  | 10% | 11% | 12% |
|                           | 5%  | -9%                  | <b>-7</b> % | -5%  | -3%  | -2%        | 0%          | 2%         | 3%  | 4%  | 6%  | 7%  | 8%  | 9%  | 10% | 11% | 12% | 13% |
|                           | 6%  | -8%                  | -6%         | -4%  | -2%  | -1%        | 1%          | 3%         | 4%  | 5%  | 7%  | 8%  | 9%  | 10% | 11% | 12% | 13% | 14% |
|                           | 7%  | -7%                  | -5%         | -3%  | -1%  | 0%         | 2%          | 3%         | 5%  | 6%  | 8%  | 9%  | 10% | 11% | 12% | 13% | 14% | 15% |
|                           | 8%  | -7%                  | -4%         | -2%  | 0%   | 1%         | 3%          | 4%         | 6%  | 7%  | 9%  | 10% | 11% | 12% | 13% | 14% | 15% | 16% |
|                           | 9%  | -6%                  | -3%         | -1%  | 0%   | 2%         | 4%          | 5%         | 7%  | 8%  | 10% | 11% | 12% | 13% | 14% | 15% | 16% | 17% |
|                           | 10% | -5%                  | -3%         | -1%  | 1%   | 3%         | 5%          | 6%         | 8%  | 9%  | 11% | 12% | 13% | 14% | 15% | 16% | 18% | 19% |
|                           | 11% | -4%                  | -2%         | 0%   | 2%   | 4%         | 6%          | <b>7</b> % | 9%  | 10% | 12% | 13% | 14% | 15% | 16% | 18% | 19% | 20% |
|                           | 12% | -3%                  | -1%         | 1%   | 3%   | 5%         | 7%          | 8%         | 10% | 11% | 13% | 14% | 15% | 16% | 17% | 19% | 20% | 21% |
|                           | 13% | -2%                  | 0%          | 2%   | 4%   | 6%         | 8%          | 9%         | 11% | 12% | 14% | 15% | 16% | 17% | 19% | 20% | 21% | 22% |
|                           | 14% | -1%                  | 1%          | 3%   | 5%   | <b>7</b> % | 9%          | 10%        | 12% | 13% | 15% | 16% | 17% | 18% | 20% | 21% | 22% | 23% |
|                           | 15% | -1%                  | 2%          | 4%   | 6%   | 8%         | 10%         | 11%        | 13% | 14% | 16% | 17% | 18% | 19% | 21% | 22% | 23% | 24% |
|                           | 16% | 0%                   | 3%          | 5%   | 7%   | 9%         | 11%         | 12%        | 14% | 15% | 17% | 18% | 19% | 20% | 22% | 23% | 24% | 25% |
|                           | 17% | 1%                   | 4%          | 6%   | 8%   | 10%        | 12%         | 13%        | 15% | 16% | 18% | 19% | 20% | 22% | 23% | 24% | 25% | 26% |
|                           | 18% | 2%                   | 4%          | 7%   | 9%   | 11%        | 12%         | 14%        | 16% | 17% | 19% | 20% | 21% | 23% | 24% | 25% | 26% | 27% |
|                           | 19% | 3%                   | 5%          | 8%   | 10%  | 12%        | 13%         | 15%        | 17% | 18% | 20% | 21% | 22% | 24% | 25% | 26% | 27% | 28% |